



THE #1 GLOBAL MANUFACTURER OF HOME RESORT PRODUCTS

Cal Spas to Launch New Hot Tub Line at Insights Global Summit Meeting

Hot tub giant to unveil 2013 hot tub lineup to industry at annual company event

Los Angeles, CA—(December 20, 2012) [Cal Spas](#), the world leader in luxury Home Resort products, is pleased to announce that it will launch the 2013 hot tub lineup at the Insights Global Summit Meeting, the annual Cal Spas event, on January 10-11 at the Sheraton Fairplex Hotel & Conference Center in Pomona, California.



“We completely revamped our hot tub lineup by adding brand new hot tub molds and groundbreaking features,” said Casey Loyd, President of Cal Spas. “The new, easy-to-sell hot tub lineup was developed to offer a hot tub for every home, lifestyle and budget. We feel our dealer network will be thrilled with our extensive hot tub lineup, which will contribute to a successful selling season in 2013.”

The 2013 hot tub line features 70 hot tub molds, from an intimate 2-person spa to a commanding 17-foot swim spa, packed with innovative features, including the PureCure™ Water Purification System and Adjustable Therapy System. Attendees of the Insights Global Summit Meeting will also be introduced to Fountain of Youth™, the new personal hydrotherapy spa that uses a revolutionary age-defying technology.



The Insights Global Summit Meeting is open to all members of the Home Resort industry including current and prospective dealers, suppliers and media.

-more-



Cal Spas Cal Flame Cal Designs Cal Heat Cal Patio

1462 E. NINTH ST. • POMONA, CA 91766 • WWW.CALSPAS.COM • 800-CAL-SPAS

1/21/13
09:55/20



THE #1 GLOBAL MANUFACTURER OF HOME RESORT PRODUCTS

Cal Spas® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, Calif. and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas [hot tubs](#) and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end BBQ grills, outdoor barbecue islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find a dealer near you at www.calspas.com.

###

MEDIA CONTACT:

Courtney Salas, Public Relations Manager
csalas@calspas.com or (909) 623-8781



Cal Spas Cal Flame Cal Designs Cal Heat Cal Patio